

SCCHA Newsletter June2023

From: Santa Cruz County Horsemen's Association (sccha@wildapricot.org)

To: lindsayao@yahoo.com

Date: Monday, June 5, 2023 at 06:53 PM PDT

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Hold down the CTRL key (on a PC) or the CMD key (on a Mac) while you hit the + key until the pages are large enough. If you want to revert to the original size, hold down CTRL or CMD and hit zero.

You can also enlarge the newsletter in the website archives <https://sccha.wildapricot.org/Newsletter-Archives>



Promoting all forms of equitation, quality care, education, and humane treatment of horses since 1945

President's message:

As I write this, I'm soaking in a hot tub, recovering from a hard day of riding on the beach. Ha! It's a good life. There's a wonderful, small hotel resort in Los Osos (by Morro Bay) that is close to horse trails at Montana de Oro and along an estuary. There's a golf course here (for non-riding husbands) and horse stalls for the rest of us. You can ride straight out from the resort. Sea Pines Golf Resort. It's a treasure, and not expensive.

Speaking of glamping, we're going to have a first-ever horse fashion runway as part of the Juniors Ride Free Playday on July 1. What the heck is a horse fashion runway? This is what happens when I watch too many reruns of Project Runway.

We're going to let our inner-child turn loose on our real live My Little Ponies and decorate them/glam them up. I'm planning to bring hair colors (wash out variety), ribbons, stick on jewels, feathers, water color paints and what ever I can dig out of my grandkids' costume box for accessories. These will be available for everyone to use. If you have a horse costume, bring it. You can plan your horses' look ahead of time, or create it on the spot. The "runway" show will be at 2 p.m., after the games.

The Juniors Ride Free Playday is just that...a day of fun and games. We really want youth riders to turn out...so they participate in everything at no cost. Except eating. We're going to have a snack bar to sell snacks and some food. Adults can participate for \$40 for the day.

I love the kids vs. adults events and especially love seeing the kids win. (They usually do.) It's a humbling experience for us seniors, but still fun.

And then, tada, we'll have the Poker Ride on July 8. Folks can ride at their own pace and route in Henry Cowell to collect their poker hand cards. The top hands will get some great prizes that Karen Morgan, our esteemed newsletter editor, has been collecting. Please come. We usually have the Fireworks 35/50 endurance ride in July, but this year it was cancelled. Too much trail damage, especially at the river crossing. So I hope to see you all at the Poker Ride instead.

By this time next year, I predict that the Showgrounds will be a hub for Working Equitation. We have a lot of enthusiasm among members, and Darren Hawks has been busy getting the obstacles ready. This is a sport that has really taken off. We're hoping to hold practices at the Showgrounds as well as competitions as soon as this fall. I know some folks in Central California are already looking forward to coming to SCCHA for this sport. Darren has lots of good information in this newsletter on how to get involved.

I don't know if we'll ever see the sun again, but it sure would be nice. Happy Trails,

—Robin Musitelli



Important Dates:

- 6/20 Member Meeting/
Western Eq Presentation 2
- 7/1 Juniors Free/Fashion
Runway Playday!
- 7/8 Poker Ride
- 7/22 Equestrian Trail Sports
- 8/26 Endurance Ride Clinic
- 9/9 Progressive Open House

Check the SCCHA website and FB page and the Open/Closed sign near the entrance for Showgrounds status.

For more info, click the links below:



Partnership at last month's creative and fun Spring Obstacle Clinic at the Showgrounds..

Don't forget to check the SCCHA website for more events:

<https://sccha.wildapricot.org/>

and our FB page: <https://www.facebook.com/people/Santa-Cruz-County-Horsemens/100057818433171/>

Juniors Ride Free
★ Playday ★
& Fashion Show!



**Saturday
July 1**

♥ Adults \$40 for all day!
★ 10 a.m. to 2 p.m. ★

at the Graham Hill Showgrounds
 questions? Robin 831.331.5067
 or manemom@gmail.com

Games

- ♥ Ribbon races
- ♥ Relay races
- ♥ Keyhole races
- ♥ ... and many more!

**"My Little Pony"
Fashion Runway**

- ♥ Use your own horse costume
- ♥ Or use our supplies (paint, feathers, glitter, etc.)

Snack Bar



Memorialize a loved one, a beloved horse or pet by dedicating a redwood tree to them in SCCHA's

Redwood Memorial Grove

The grove is located behind the red roundpen, next to the large arena. For \$200, a redwood tree is planted and a beautiful plaque is provided with your words inscribed on it.

Contact Shannon or Lorraine at
 santacruzhorsemens@yahoo.com

It's time to ante up!

Poker Ride July 8

Click the link below to
sign up for this FUNdraiser!



9:30

Ride out any time after 9:30 am, after checking in and receiving their first card(s) and a map of the Henry Cowell trails with pickup points.

11:00-1:30

Lunch available anytime from about 11 am or so, depending on the chef, until around 1:30.

2:00

We will identify and announce winning hands for a shot at the prize corral.

Ride fees:

\$20 to ride and receive a single poker hand

\$32 for a poker hand and delicious lunch of Tri Tip and all the fixings, including salads etc...

\$12 if you are a member and want to buy an extra lunch for a guest.

All poker players will receive a participation gift. Watch SCCHA's FB and website for the complete prize corral list, including great products and gift certificates for horsemen!

Starting July 1: SCCHA's New Caretakers!



Hello to all. You will be welcomed at the Showgrounds by new camp hosts: Andrew and Vanessa Julian and our two wonderful children. We are extremely excited to be a part of this community, and we really look forward to meeting everybody and your wonderful horses. And to help you with whatever that day gives to us. Please never be shy to ask. We are here to help with a very open mind and tons of patience to keep you safe on the ground and in the saddle in the arena and on the trails. See you soon.

—Andrew and Vanessa

Sign up to ante up for the 2023 SCCHA Poker Ride!

<https://sccha.wildapricot.org/event-5308009/Registration>



Working Equitation

at the SCCHA Showgrounds!

The bull in progress:



Steve sanding the edges of the cutout bull.



The "primed beef" waiting for details to be painted. Watch as the bull and the rest of the WE course take shape at the Showgrounds!

We had a great turnout for the introduction to Working Equitation at the May member meeting. ▼ If you weren't able to make it, click the link at the bottom of this page, and check out the video from USAWE:

Steve Shupe and I are in the process of making a bull silhouette, and I got two nice open-topped wine barrels for the bull/garrocha obstacle. I am in the process of ordering some upright poles. I am enrolled in a program for WE course design, and I will research a plan for a safe livestock pen.

I hope that by August we will have an almost complete set of WE obstacles (minus a regulation bridge—that might take some time). What would you all think of holding monthly WE Play Days? I can design a course for the day, and we can work out a way for people to practice some obstacles and do a course.

We are also working on getting some clinics and maybe a show here at SCCHA this summer or fall. I personally am looking at a two-year plan for really getting this going. Maybe SCCHA can be a destination place for Working Equitation!

Let me know what you think.

Darren Hawks

morgansrule@sbcglobal.net (because of course Morgans rule!)
(831) 234-9080

~Darren Hawks

The boys in progress:

Look how they've grown! Darren's two handsome Morgans, Ringo and Hero, now three years old and ready to start their WE journey!



▲ For more info about WE at SCCHA, don't miss the next member meeting: June 20, 6:30 at the Clubhouse!



Are you new to this sport? Start by reading Ali Kermeen's "*Working Equitation Training Manual*," a one-of-a-kind progressive training system for learning and perfecting WE, whatever your level or discipline. Ali is an accomplished rider and popular clinician who believes that riding should be fun for both rider and horse.

"The Working Equitation exercises have actually helped my riders excel in whatever sports they choose to pursue: dressage, endurance, trail riding, Pony Clubbing, eventing, jumping, groundwork, Cowboy Dressage, and gaited and breed shows."

Come watch a Working Equitation schooling show at the

Carmel Valley Trail and Saddle Club
85 East Garzas Rd, Carmel Valley, CA

★ Sunday, June 18th ★

For more information contact Show Manager Ali Kermeen 925.548.3171 or alikermeen@gmail.com.

USAWE Introductory Video:

<https://youtu.be/aoK-izaLJYU>

James & the

I first met James when he was three years old. He was nonverbal and was diagnosed as having autism. So I suggested to James' mother that we put him on a horse to see if maybe it would help.

I knew that horses helping people with autism is a thing. When my grandson was 18 months old, he had stopped talking. I put him on a horse and he started singing and, later that night, he was practicing words in his crib.

A friend has a grandson with autism, and he is a friend of Rupert Issacson, father of an autistic son and author of "Horseboy." I met Rupert last fall at the Warwick Schiller Podcast Summit, and he explained how the rhythmic movement of the pelvis when riding a horse releases oxytocin, a hormone responsible for prosocial behaviors including trust, empathy, gazing, processing bonding cues and positive communication.

The day James first came to the ranch, he literally hit the ground running...and shrieking and flailing, his mom hot on his heels. He ran here and there, and eventually ended up running down the alleyway where my horses are. He stopped directly in front of Destiny's paddock and looked up at her as if to say "YOU!" She looked down as if she had been waiting for him. It was a match made in heaven!

I outfitted her with a soft fluffy bareback pad and mom lifted him up to Destiny's back. He became very still and quiet, and with his mom at his side, making sure he did not fall off, we proceeded to walk our mile loop. Past the pond to the fork in the road, where I asked James which way he wanted to go. I told him he could point, and he did! He said his first two words while astride the magical unicorn named Destiny. I had said "Happy Birthday" to a friend driving by, and James very quietly said "Happy Birthday!" His mom and I couldn't believe it!! We felt like we had witnessed a miracle.

The next week two more words were uttered. During that second ride James was able to convey that he wanted to get down at the pond. He was drawn to the water and the ducks. He began to have a tantrum (which I understand were mighty powerful things), and I asked him if he wanted to get back up on Destiny. He lifted up his arms, I put him back up and his thankful and astonished mother stated that they had never been able to divert a tantrum before!

James continued to improve his speech and the tantrums all but ceased. One day he said "Thank you, Destiny!"

When my bevy of grandkids were visiting, they took James under their wings, he became absorbed into the midst of the five of them. They adored him and made him part of everything they did. That was his first experience interacting with other kids, and he was in the hands of experts!

By the time he saw his doctor for his 4 year old visit, he was practically testing in the normal range and he started a regular TK class that fall.



by Jane Kameny Brown

Jane has a BA in Psychology, and taught K-8 art in local schools for 20 years. She has two adult children, and seven grandkids. An avowed horse lover, she owns three gentle Arabian horses and a donkey, and has been horsing pretty much her whole life. She is a Certified Masterston Method bodyworker, and has been known to work with some pretty troubled horses (and sometimes their humans).

James is now five. He has been spending about an hour a week with my horses and me at the ranch. Indy, my big bay gelding, is his current favorite. He helps clean the stall, unlocks the tack room, and picks feet out. He can tell stories, has a great sense of humor, and is very interested in learning about and observing nature. He loves cars, and motorcycles—pretty much anything with wheels. And he is fearless, absolutely fearless around the horses. He loves them all.

I am sharing this story with you in hopes that it will lead to awareness of the power of horses to heal and help those who are neuro-atypical to get along better in the world—especially to get them on and around horses and into nature, and to do it early. As early as possible. In all the studies I could find, kids weren't introduced to therapeutic riding therapy until around age seven, and I think a window of opportunity is being missed.

With all of our wonderful horses out there, we could help to improve the quality of life for some kids and their families, and give them brighter futures! We have the power. Does James still have autism you might wonder. Well, I would say he is still on the spectrum and will likely always be, but he can communicate with and understand others in the world so much better than he could have had he not been introduced to horses. He is playing soccer, taking swimming lessons, and likes to skateboard with his dad. He is living a normal life, which is huge for his family.



It's easy to see that Destiny (the Magic Unicorn) shares a special bond with her young friend, James. Indy also loves it when James visits, especially when he gives him a kiss (aw...)!

June 30th Scholarship Deadline!

SCCHA wants to support the next generation of equestrians by helping them achieve their educational goals. To that end we are accepting applications



for:
Applicants should be members of SCCHA and currently enrolled in college or graduating high school seniors who have been accepted into a college. If interested, please complete the application form at <https://sccha.wildapricot.org/news> and send to Robin at manemom@gmail.com by June 30th, 2023.

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Cavallo Total Comfort System Saddle Pads help your horse increase his movement around the shoulder. The gullet system encourages horses to lift their spine and use themselves properly while taking pressure off their withers. And the unique memory foam sandwich helps your saddle fit better.

Check out www.Cavallo-Inc.com
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What a Ride!

by Karen Bish, SCCHA Past President

All three horses, beautifully clean on Friday night, and Sarah after the ride and several happy, tired rolls in the dirt. ►



On May 22, some friends and I participated in the Kristina Chesterman Memorial Endurance Ride in Magalia, California. My mare, Sarah, my dog, Rory, and I arrived at noon on Thursday to find out we had our choice of primo camp sites and horse pens under beautiful shade trees. The grounds at the Meadowbrook Ranch where we were staged were rustic and absolutely beautiful. We met a new friend camped nearby. Great way to spend the evening with snacks, adult beverages, and swapped stories about our lives—mostly our horse adventures in and out of endurance riding.

Rory and I explored the ranch, from the rustic red barn to the lake full of Canada geese and plenty of ducks. When my dear friend Jen arrived on Friday with her boyfriend Steve, I was already convinced it was the best horse camping trip ever, and the ride starting early Saturday morning was just gravy.

After vetting the horses in Friday afternoon, Sarah and I, Jen with her little QH, Lucia, and Steve with tall, beautiful Ghost were ready. Steve was entered for the 50-mile ride, and Jen and I were to ride the 35-mile ride. At 7:00 am, we 35-milers set off on one of the most beautiful, well-run rides I've ever been in. Rushing creeks, shady trails, snow-capped mountains, and even a touch of snow at the top of the trail that our two beautiful mares gratefully stood in for a few minutes.

This ride was a bit unique in that at the 20-mile vet check we were allowed, if our horses were certified good-to-go, to elevate to the 50-mile distance. They were stellar, so off we went to finish 30 more miles with a huge steep hill near the end.

I'm not going into a lot of detail on how I completely disregarded every thing I know about completing a 50. I'll just say I pretty much broke every rule I've ever set for myself to complete a 50 or 50+ ride. At the last 10-mile check, the vets were quite literally cheering us on. Like you girls better haul ass or you won't make the

finish line in time. We gulped water, let our horses eat and drink their fill, and the vets cleared us to go after our 30-minute hold.

After we got past the two turns on paved roads, we cantered down mostly great footing under the trees, slowing only for any rocky spots. At the end, we missed a turn and cantered into the finish line from the wrong direction, almost getting our selves disqualified.

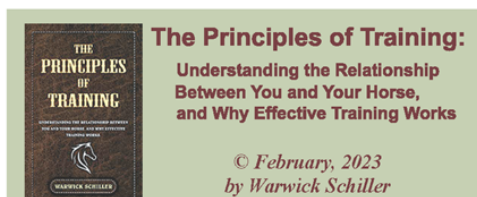
The vets and ride management decided that we deserved our completions based on the mileage we actually did ride and the excellent condition of our horses. They pulsed down perfectly and passed their final vet checks in great shape.

Lest someone reading this is scowling and passing judgement on how we may have abused our horses, I'm proud to share a few facts. The horses started in great condition. You don't just wake up one morning and decide to do this. Second, both Jen and I are very caring and diligent riders. These two mares are not spring chickens. Lucia is an 18-yr-old Quarter Horse and Sarah is a 19-year-old Shagya Arab. Had I strategized the ride as I could have and should have, we would have made the ride pretty easily. Instead we had to depend on our trusty steeds to get us through. Not once did we ever have to ask either horse to speed up or pick up the canter. Both horses willingly hauled ass to the finish line in beautiful shape as attested to by their good vet scores.

I, on the other hand, was pretty beat up at the end. But never say die, I slept soundly in my wonderful cabover camper with Rory. And Sarah spent a good night after plenty of all-you-can-eat grub in a very nice pen nearby.

The next morning, Steve made us all a wonderful breakfast. After saying good by to JayaMae, our wonderful ride manager, we packed up and drove home. So I check another successful 50-mile ride off my list. First one I've done on Sarah, and first 50 I've done since 2011.

What a ride!



The Principles of Training:

**Understanding the Relationship
Between You and Your Horse,
and Why Effective Training Works**

© February, 2023
by Warwick Schiller

Do you ever feel overwhelmed by the sheer number of training decisions to be made when working with a horse? Should you speed up, slow down, turn left, turn right? What transition should you make next? Which body part should you move where?

What if you didn't need to memorize a million techniques and scenarios, but just needed to understand the principles at play in each situation?

The Principles of Training offers readers an understanding of the 12 fundamental principles that all successful horse people use, and illustrates them with real-life examples to help readers fully understand why effective training works.

The 13th chapter revolves around Warwick's philosophy of attunement with horses. Focusing on listening to the horse and their needs in the moment creates trust over time. Holding the relationship higher than specific goals allows for the training to take on a new meaning, not a means to an end, but a journey to be enjoyed by both horse and rider.

*To order your copy, click the link below or
sign up for the SCCHA Poker Ride for a
chance to win a signed copy of this terrific book!*



*Warwick Schiller is a supporter of the
SCCHA Poker Ride*



The SCCHA Showgrounds is the best place to "horse around" for the whole family. This photo of smiles was taken at the Spring Obstacle Clinic last month. Stay tuned for more fun events!

Click the link at the bottom of this page for a dramatic video testimonial of the therapeutic value of Cavallo hoof boots!



Before...

After!

*Visit Cavallo-Inc.com for a complete
selection of boots. And don't forget to sign up
for the SCCHA Poker Ride for a chance to win
a pair of your choice of Cavallo boots!*



*Cavallo-Inc is a supporter of the
SCCHA Poker Ride*

Renee Shepherd is widely regarded for introducing international specialty vegetables and herbs for home gardeners and gourmet restaurants. After receiving her Ph.D. from UCSC, she taught Environmental Studies and founded the mail order company Shepherd's Garden Seed in 1985, which she ran until 1996. She founded Renee's Garden in 1998 to give fellow gardeners easier access to high quality varieties.



Renee's Garden features her carefully selected, well trialed choices of both Certified Organic and conventional seeds for exciting new and time-tested heirloom gourmet vegetables, culinary herbs and a wide range of fragrant and cutting flowers, sourced from seed growers both large and small around the world.

*Visit www.ReneesGarden.com and be sure to sign up
for the SCCHA Poker Ride and a chance to win a
gift certificate to our local Renees Garden store!*



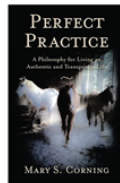
*Renee's Garden is a supporter of the
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Order your copy today:

[The Principles of Training Book by Warwick Schiller \(Paperback\) - Warwick Schiller](#)

Horses prefer Cavallo hoof boots...what a difference they make!

<https://www.facebook.com/CavalloHoofboots/videos/1341073129803980>



MARY S. CORNING's award winning book *Perfect Practice* was written for those who embrace a journey of self discovery and deeper connection with themselves and their horses. Author, consultant, horse advocate, mentor, and retreat facilitator, Mary focuses on real life experience, and encourages personal inquiry as a means to uncover hidden patterns, remove resistance, and find freedom of expression.

Visit marycorning.com/ for a copy of *Perfect Practice* or sign up for the SCCHA Poker Ride for a chance to win a signed copy!



Mary S. Corning is a supporter of the SCCHA Poker Ride

CSHA REGION 4 OBSTACLE CHALLENGE

Awards 1st-5th Place

Walk through at 9:00AM

REGION 4 HIGH POINT YEAR END PROGRAM AVAILABLE

YOU DO NOT NEED TO BE A MEMBER TO PARTICIPATE.

\$55 A DAY FOR CHALLENGE (TO QUALIFY FOR AWARDS)

\$10 FOR IN-HAND (NO AWARDS)

\$20 A NIGHT FOR DRY CAMP

\$20 A NIGHT FOR STALLS

RIDERS <18 MUST WEAR A HELMET

BRIDLEWOOD EQUESTRIAN CENTER 62290 STEEPLECHASE DR COPPERPOLIS

DIVISIONS ARE NOVICE, INTERMEDIATE, ADVANCED, YOUTH & MINI-YOUTH

June 17th & 18th 2023

FOR REGISTRATION CONTACT:

ASHLEY GAUTHIER
CSHA REGION 4
OF CHAIRMAN
209-693-9440
ASHLEYB3285@GMAIL

Bridlewood Equestrian Center in Copperopolis is hosting a sanctioned

CSHA Region 4 Obstacle Challenge

June 17-18

Dry camping and stalls are available. Space is limited, so contact

Ashley 209.693.9440 or ashleyB3285@gmail

SANTA CRUZ COUNTY HORSEMEN'S ASSOCIATION

1945

78 years

2023

Your membership year is from April 1 to March 31 of the following year.

If you missed the deadline, you can still renew any time during the year. Just click the link below.

Help Preserve the Legacy

Calling all Cowgirls and Cowboys!

Three-Day Ranch Camp/Retreat

September 29 - October 1st

Hosted by Sandi Parker, this retreat will include a three-hour horsemanship workshop each morning, cow flag working simulations, as well as a fun obstacle workshop and friendly challenge. All levels, beginner through advanced, are welcome!

Beyond that, line dancing, live music, and an evening speaker are on the agenda. Two meals/day are included. For more info or to sign up, contact Sandi Parker (408) 842-1015 or email sandiparker@gmail.com



<https://sccha.wildapricot.org/Renew-Membership>



Registration is now open for our
August 26-27th

Endurance Clinic.

The clinic is a two-day event that provides everything you need to learn about the sport of Endurance. The whole weekend is modeled after an actual ride weekend. You do not need any experience at all; in fact we encourage those who are interested in learning about, and actually trying a safe endurance ride on their trail horse. Learn more at our website: <https://sccha.wildapricot.org/event-5064696>

Enrichment isn't just about how many treats we can hide for our Equines. It's about giving them CHOICE. Choice adds so much value to their lives; from gaining confidence to problem solving and adding great variety to their day to day routine.

—FB/Enrichmentequine

Trading Post

Grade gelding for sale, approximately 12years old. Has been ridden primarily western. Some private lessons, obstacle challenge, working equitation, trail riding and cow working experience. Located near Watsonville. Would consider a feed lease to good home. UTD on shots and barefoot trim. Contact Kim at kaschnittger@gmail.com or call (831) 818-6735.

Small Rental wanted for Julie Carpenter, a well-known, local trainer. Needs a small studio, can share kitchen. Prefers location in SLV but not critical. She has a very friendly, extremely well-trained dog. I have known her well for several decades, and strongly recommend her as a low-key, kind, and highly responsible person. Please contact her directly via phone or text: (831) 818-3129. Posted by Renee Shepherd, SCCHA Lifetime Member

COAST ROAD STABLES Boarding Available. Choice of large paddocks with cover and storage. Several arenas and turnout areas, wash racks, trailer parking. Reliable cleaning and feeding available. Adjacent to Wilder Ranch State Park. Message Ben 831-247-0543 or Amy 707-477-4720.



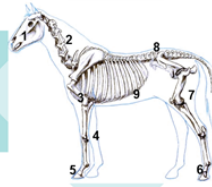
Specialized Trailmaster Saddle for Sale



Lightweight performance-based trail saddle. 15lbs, 15" seat, wide tree. All black. Custom fleece cover over leather seat. Includes endurance stirrups & Specialized girth. Billets are new. No leathers included. Great condition. Just needs to be fitted to your horse. \$1399 + shipping if necessary. debbieboscoe@gmail.com (Santa Cruz)

*Sign up for the SCCHA Poker Ride
for a chance to win a session of*

Equine Body Work with Darren Hawks, DVM



*Darren is an SCCHA Board Member
and a supporter of the SCCHA Poker Ride*

TRAIL RIDER'S DREAM: ~ 4.5 miles above UCSC bordering Wilder Ranch. 100 +acres, hours of trail riding. Our access to Wilder may be the best in the area. Small, full-service stable. We provide:

- 12'x12' matted stall w/ a 12'x24' paddock.
- AM/PM alfalfa, & alfalfa-grass mix.
- We accommodate most diets.
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- 3 matted & lighted washing/tacking stalls. .
- Arena w/ mirrors & lights.

Caretaker is communicative and conscientious. Owner lives on-site, adding security, supervision and extra horse love. \$550/month. Call 714-272-4618 or 831-426-7692 to inquire. Happy trails!

Upcoming Events 2023

6/20	Western Equitation Presentation 2	morgansrule@sbcglobal.net
7/1	Juniors Ride Free/Fashion Runway Play Day	Hold the Date!
7/8	Poker Ride	Stay tuned for more details & prize list!
7/22	Equestrian Trail Sports	TBA
8/26	Endurance Ride Clinic	Registration now open, check SCCHA website
9/9	Progressive Open House	Stay tuned for more details!

For more details, see SCCHA FB and website.

SCCHA News Submissions:

DEADLINE is the last Tuesday of each month for the following month's issue.

Stories and Articles

Members, please share your horse interests and experiences with us!

Articles from other publications accepted with reprint permissions. Email copy to editor in these formats: doc, docx, pdf

Images:

jpg, png formats, 72 dpi minimum

Trading Post Ads:

Must be non-commercial and horse-related. Free to members; \$10 for non-members.

Include item, price, name, and contact info. Renew by email each month ad is to be run.

Business Ads:

Must be "camera ready." Email images and/or copy to editor. Ads must be paid in advance to SCCHA. Send payment to: SCCHA, 1251 Graham Hill Rd, Santa Cruz, CA 95060

Business Ad Rates:

Business card	\$20/mo	\$50/3 months
1/4 page	\$40/mo	\$400/year
1/2 page	\$80/mo	\$800/year

EDITOR: Karen Morgan
palmviewfarm@comcast.net

★ Thank You to our Board and all our Volunteers!

2023-2024 Board of Directors

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